

Press release

Car sharing service DriveNow to Brussels Free-floating car sharing new to Belgian capital

- **300 DriveNow cars on 55km²**
- **Brussel is tenth DriveNow city worldwide**
- **During start-up phase: free registration and 20 minutes of driving**

Brussel, 22 June 2016 - DriveNow, the international car sharing service that's already been used by more than 600,000 residents of nine other capitals, will soon extend its services to the city of Brussels. From 6 July 2016, DriveNow introduces a fleet of cars for registered users to drive between point A and point B in and around Brussels, at the time they prefer and without any booking upfront. DriveNow offers this service via a new free-floating system.

DriveNow is a joint venture of the BMW Group and Sixt SE, and has already been established in different capitals, such as London, Berlin and Stockholm. Brussels is the tenth city for DriveNow. 300 BMWs (1-series and 2-series Active Tourer) and MINIs will be distributed on Brussels territory.

The easy-to-use and practical free-floating system is completely new to Brussels. If you need a car, you just open the app to select the moment and place where you want the car (on condition that it is a parking spot within Brussels territory). The DriveNow cars are also available for non-Brussels residents and commuters.

Christian Lambert, new Managing Director of DriveNow Belgium: "Just like many capitals, Brussels has some mobility issues. As one of the biggest players on the car sharing market worldwide, DriveNow must be present in this European capital. Therefore, we are delighted that minister Pascal Smet has allowed free-floating car sharing in his city. Our car sharing system will be an important addition to the current transport system there and offers the Brussels residents an even wider range of transport possibilities. The parking situation has also been a big challenge for Brussels. Independent studies in other European cities have taught us that the introduction of free-floating also has a very positive effect on that."

The DriveNow app and website will go live on 22 June 2016. From that moment on, users are able to register. From 6 July 2016 the cars will be in circulation. Using the car will cost – independent of the model – 33 eurocent (while driving) and 19 eurocent (while parked) per minute. Included are fuel, insurance, maintenance and parking costs. If you park your car on a public road within the DriveNow zone of 55km², buying a parking ticket is not necessary. During the start-up phase, registration and the first 20 minutes of driving are free. Registration after this phase will cost you a one-off fee of 29 euro.

Check on the map below to find out where DriveNow will be active:

