

Press release

Driving home from the airport with DriveNow at a reduced rate at Christmas

- **DriveNow waives the service fee when driving from the airport**
- **Valid at twelve airports in Germany and Europe at Christmas**

Munich, December 15, 2016 – Loaded with luggage and presents, during the Christmas holidays, as every year, countless DriveNow vehicles travel between the airport and their respective city. This year, DriveNow, the carsharing joint venture of the BMW Group and SIXT SE, will be waiving for its customers the airport service fee for trips from the airport to the city from December 23 up to and including December 26. This offer is valid for all airports in Germany and Europe that are connected to a DriveNow business area.

Customers thereby save the respective airport service fee for the trip from the airport into the city and only pay the rates that apply for an inner-city trip. This is also a way for customers to help DriveNow bring surplus vehicles back into the city – a win-win situation for both parties. “Especially during the Christmas season, many of our customers travel with family members or with lots of luggage and therefore particularly appreciate the trip to the airport in our roomy BMW and MINI models,” says DriveNow Managing Director Sebastian Hofelich. The airport service fee will be waived from midnight December 23 to 11:59 p.m. on December 26 from the respective starting time of the trip.

With its airport connections in Berlin, Munich, Cologne, Düsseldorf, Hamburg, Vienna, London, Copenhagen, Stockholm and Milan, DriveNow not only covers a frequent usage case of its customers in their respective city, but at the same time also provides an individual mobility option for air-travel customers.

The DriveNow airport connections at a glance:

Munich: Munich Airport

Berlin: Tegel and Schönefeld Airports

Hamburg: Hamburg Airport

Cologne: Köln/Bonn Airport

Düsseldorf: Düsseldorf Airport

Vienna: Vienna International Airport

London: London City Airport

Copenhagen: Copenhagen Airport

Stockholm: Arlanda and Bromma Airports

Milan: Linate Airport

Press release

Further information is available at drive-now.com.

About DriveNow:

DriveNow, the carsharing joint venture of the BMW Group and Sixt SE, is available in various European cities and offers a range of high-quality premium vehicles of the BMW and MINI brands to rent, based on the free-floating principle. The vehicles can be hired and returned independent of location within a defined business area. More than 750,000 registered customers find and reserve vehicles using the DriveNow App or website, and are able to use the service across multiple cities. DriveNow operates a fleet of over 5,000 vehicles in Munich, Berlin, Dusseldorf, Cologne, Hamburg, Vienna, London, Copenhagen, Stockholm, Brussels and Milan. Almost 20 percent of these vehicles are electric BMW i3 models. Several studies have proven that one DriveNow vehicle replaces at least three private cars. DriveNow therefore contributes to easing the traffic situation in cities.

Press contact:

DriveNow GmbH & Co. KG
Seidlstraße 26
D-80335 München
drive-now.com

Michael Fischer
T: +49 89 / 515 63 72 172
M: +49 173 / 2 34 59 97
michael.fischer@drive-now.com

Aurika von Nauman
T: +49 89 / 5156 372 170
M: +49 174 / 24 16 826
aurika.nauman@drive-now.com