

Press Release

‘Alexa, ask DriveNow to reserve a car’

- DriveNow Skill for Amazon Alexa now available in London, Austria and Germany
- DriveNow customers can now ask Alexa to reserve vehicles from home via a simple voice command

London, August 2017 [DriveNow](#), the car-sharing joint venture of the BMW Group and Sixt SE, is available today as an Alexa skill voice command for UK members. DriveNow users with an Amazon Echo or Echo Dot can reserve vehicles nearby using voice command as well as receive details of their car and the reservation time. The DriveNow function for Alexa is now available to download for free in the [Amazon skills store](#).

"The DriveNow skill for Alexa makes reserving vehicles from home even easier," says Nico Gabriel, CEO at DriveNow. "Customers can find the location of the nearest vehicles in seconds via voice command and can reserve one without using their smartphone." Amazon's Alexa can be used to perform a number of everyday tasks in the home such as controlling lighting or playing music. "But the 'smart home' trend shouldn't just be confined to tasks within your home." says Managing Director at DriveNow UK, James Taylor. "With the integration of DriveNow and Alexa, we have combined smart living with modern mobility."

DriveNow customers can use the DriveNow Skill simply by saying "Open DriveNow", and Alexa will provide details about the nearest available vehicle. The car of choice can then be directly reserved, or cancelled, entirely through voice. Customers can also ask Alexa for information on their remaining reservation period, and receive details on their chosen vehicle, such as its type and fuel level. If a customer reserves a DriveNow vehicle using Alexa and sets off, the reservation is displayed in the DriveNow app. Customers can then use the app as they normally would to adjust any settings for their trip.

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The DriveNow Alexa skill for Amazon Echo and Amazon Echo Dot is available in London from Friday 11 August. DriveNow customers can activate the Skill using the Alexa app. The Skill is likely to be extended in future to offer even more features.

For more information visit: <https://www.drive-now.com/gb/en/blog/alexa-drive-now-skill>

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About DriveNow:

DriveNow, the car-sharing joint venture of the BMW Group and Sixt SE, is available in various European cities and offers a range of high-quality premium vehicles of the BMW and MINI brands to rent, based on the free-floating principle. The vehicles can be hired and returned independent of location within a defined business area. More than 925,000 registered customers find and reserve vehicles using the DriveNow app or website, and are able to use the service across multiple cities. DriveNow operates a fleet of approximately 5,700 vehicles in Munich, Berlin, Düsseldorf, Cologne, Hamburg, Vienna, London, Copenhagen, Stockholm, Brussels, Milan and Helsinki. In all of these cities, electric BMW i3 models are available. Several studies have proven that one DriveNow vehicle replaces at least three private cars. DriveNow therefore contributes to easing the traffic situation in cities.

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