

## **DriveNow extends its focus to business mobility**

### **Modalizy and XXIImo include DriveNow in their mobility offering**

**Brussels, 14 December 2017 – Modalizy and XXIImo, the two key suppliers of all-in-one business mobility cards, have joined forces with DriveNow, making it the first free-floating car sharing service in Belgium that is included in their offering. This means Modalizy and XXIImo cardholders can now use a DriveNow shared car to move around Brussels.**

Thanks to the collaboration with DriveNow, the Modalizy and the XXIImo Mobility Cards become even more of a complete solution for business mobility. Users of these mobility cards can decide which vehicle is the most suitable transportation method for each part of their journey– as long as they stay within the budget assigned by their employer.

Modalizy and XXIImo cardholders in Brussels now have access to a fleet of 310 MINIs and BMWs spread throughout the entire DriveNow business area. Cardholders can use these vehicles according to the free-floating principles. Free-floating refers to a user picking up a vehicle nearby and then parking it wherever they desire after they are done using it – as long as that’s within the business area. DriveNow ensures the cars are evenly distributed throughout the entire area.

Étienne Rigo, Managing Director of Modalizy: “Allowing our cardholders to use free-floating to drive across the city and even to the airport, makes DriveNow a very valuable and complementary addition to our selection of mobility choices, which already consisted of refueling, public transport, taxis and much more.” Patrick Bunnik, XXIImo CEO: “Car sharing matches our vision very well and offers the Athlon, LeasePlan, Q8 and Alphabet Mobility Card users even more flexibility in their business mobility choices.”

Thanks to the collaboration with Modalizy and XXIImo, DriveNow is making great strides in the business market. Christian Lambert, Managing Director of DriveNow Belgium: “Nearly a year and a half after our launch in Brussels, we have over 20,000 registered users. Enabling people to use our car sharing service for business transportation is a huge step forward, both for the employees and their employers. And for society in general, because we’re offering people a smart alternative for the company car. This way, DriveNow, Modalizy and XXIImo are contributing to the city mobility of tomorrow.”

#### **About DriveNow:**

DriveNow, the carsharing joint venture of the BMW Group and Sixt SE, is available in various European cities and offers a range of high-quality premium vehicles of the BMW and MINI brands to rent, based on the free-floating principle. The vehicles can be hired and returned independent of location within a defined business area. More than a million registered customers find and reserve vehicles using the DriveNow App and are able to use the service across multiple cities. DriveNow operates a fleet of over 6,070 vehicles in Munich, Berlin, Dusseldorf, Cologne,



Hamburg, Vienna, London, Copenhagen, Stockholm, Brussels, Milan, Helsinki and Lisbon. In all its cities, DriveNow also offers electric BMW i3. Several studies have proven that one DriveNow vehicle replaces at least three private cars. DriveNow therefore contributes to easing the traffic situation in cities.

**For more information:**

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