

Press release

SHARE NOW extends business area to Stockel Square Cars can be picked up and left at Interparking

Brussels, 17 June 2019 – SHARE NOW, the free-floating carsharing service in Brussels formerly known as DriveNow¹, has extended [its business area](#) to the public Stockel Square Interparking in Woluwé. The parking is located in the beating heart of Stockel, the popular neighbourhood in the east of Brussels.

Starting 13 June, SHARE NOW users are able to pick up and leave a car at reserved spots at Stockel Square Interparking. This gives the many people that live, work and shop within walking or biking distance of Stockel Square the possibility to drive to and from other parts of Brussels and the airport using a shared car.

Offer meets demand

“Stockel Square is a very dense area when it comes to population and business activity, so we’ve had our eye on its potential for quite a while,” says Julien Vandichel, Sales and Business Development Manager SHARE NOW Brussels. “Also, in our user app we clearly noticed an ever-increasing concentration of car requests that focused on the area around Stockel Square. So we decided to meet those demands. Due to several restrictions, we chose to not fully extend to Stockel. Instead, we’re making use of the existing Interparking garage, which is perfectly situated to serve a vast majority of the local public. And the fact that our [current collaborations with other Brussels Interparking garages](#) have been working so well for the SHARE NOW community, made the garage at Stockel Square an even better fit.”

The carsharing parking spots are located in the outside area of the Interparking garage and are indicated with bright yellow. Just like in the eleven other Brussels Interparking garages, users can easily access and exit the parking with the Pcard that is located in the central armrest of all SHARE NOW cars. And like fuel and insurance, parking is included in the fixed price per driving minute, so no additional parking ticket purchase is required.

About SHARE NOW

Rent a car anywhere and anytime - that's SHARE NOW. As the market leader and pioneer of free-floating carsharing, SHARE NOW has over four million members and is represented in 31 major cities globally with over 20,000 vehicles, of which 3,200 are electrically powered. From registration through the rental process, all steps are performed digitally via a smartphone app. SHARE NOW provides a sustainable solution for urban mobility and, as part of a range of mobility options, contributes significantly to reducing vehicular congestion in cities: Each SHARE NOW vehicle replaces up to eight privately-owned cars in urban traffic, and at the same time is used up to six times more frequently. SHARE NOW is the largest provider of electromobile free-floating carshare in the world with four European cities operating with 100 percent fully electric fleets and 14 additional cities operating with partial electric fleets. Today, SHARE NOW is present in Europe and North America with BMW, Mercedes-Benz, MINI and

¹ The first step of the implementation of the two merged services (DriveNow and car2go) are the co-branded stickers on the DriveNow cars. DriveNow is currently adding all the SHARE NOW stickers on the DriveNow cars in the city.

smart vehicles and continues to expand its market leadership in free-floating carsharing. SHARE NOW is one of five mobility services under the joint venture of the BMW Group and the Daimler AG, founded in 2019. The company is headquartered in the German capital Berlin.

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